

# ACEs - Building Community Resilience Conference *Sponsorship Package*

*"One of the biggest myths that we have to bust is that if you have experienced childhood adversity, there's nothing we can do about it."*

**Dr. Nadine Burke Harris,  
former CA Surgeon General**

## **ACEs - Building Community Resilience Conference**

**May 17, 2023 | 8:00 AM – 1:30 PM**

Bakersfield Marriott at the Convention  
Center



## What are ACEs?

Adverse Childhood Experiences (ACEs) are potentially traumatic events that occur when we are young. ACEs and the associated toxic stress they create are the root causes of some of the most common, serious, and costly health and social challenges facing our state. In fact, ACEs are strongly linked to 9 of 10 leading causes of death in the United States.

## Resilient Kern

Resilient Kern is a coalition of Kern County organizations, both public and private, that collaborate to enhance the strength of residents to help each other build a better life through training and education.

Established by First 5 Kern with a grant from Kaiser Permanente, the coalition began in 2018 and has held multiple cohorts and trainings, working with hundreds of county providers and advocates across multiple agencies, non-profits, and businesses.



The coalition recognizes that residents of Kern County have a long history of building lives of great faith, strong belief in themselves and the importance each of us has to the others around us—our family, our friends, and our community.

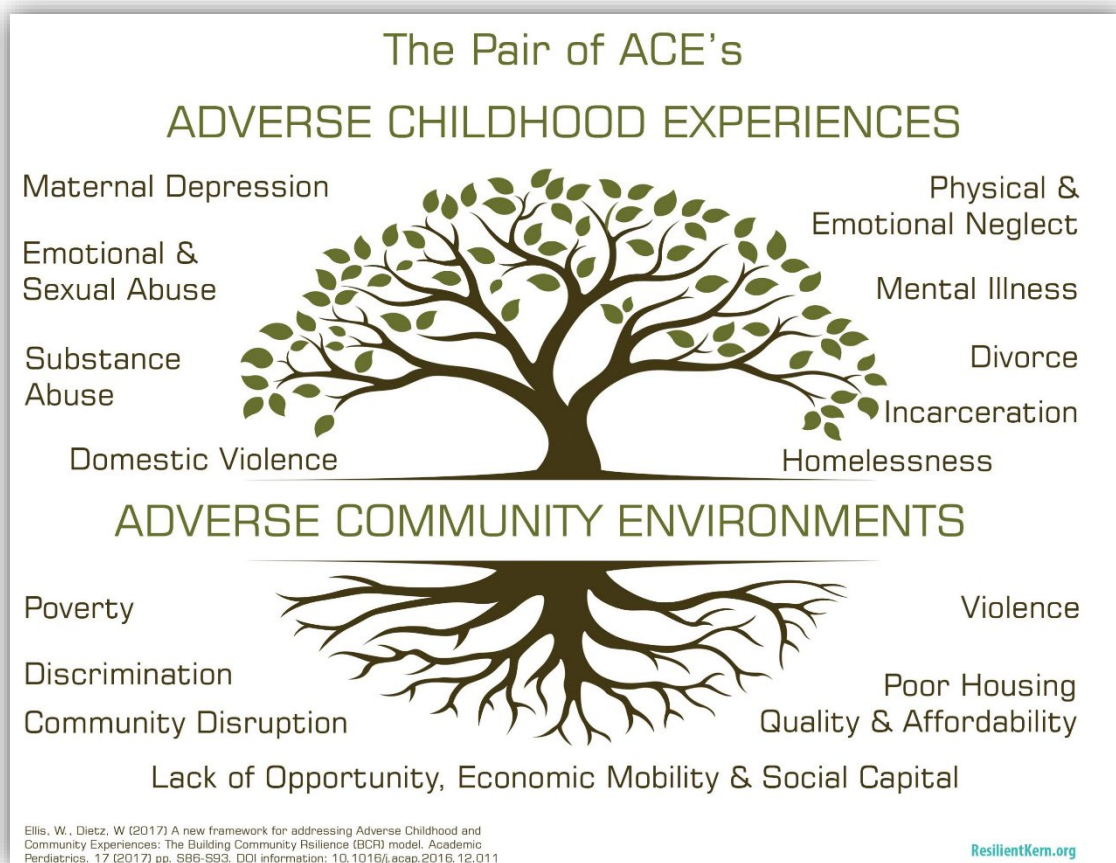
We celebrate our county's history in building the institutions, schools, businesses, healthcare system and government structures that are designed to collaborate to help all succeed

through a trauma-informed approach.

Many among us struggle with histories of personal trauma, especially in early childhood, that impact lifelong health and social outcomes but through collaboration and understanding we can help effect change.

# Annual Conference: Building Community Resilience

The conference will bring together Kern County partners in May 2023 to inform, discuss and strategize as we continue the ACEs work forward across Kern County organizations, both public and private. Participants can expect dynamic speakers, CEU workshops that offer various topics to help advance trauma-informed care principles, and opportunities to help connect with local community partners to meet the non-medical needs of families.



Please join us and help sponsor this event so that together, Kern County can prevent ACEs before they happen and create the conditions that will help strengthen thriving families and communities where all children and youth can achieve lifelong health and well-being. Together we can reduce ACEs and toxic stress by half in one generation.

# Event sponsorship opportunities

First 5 Kern invites you to support the ACEs - Building Community Resilience Conference in Kern County through the following tiered packages. Your support will help make this conference possible. We invite all interested individuals, companies, community-based organizations, and agencies to promote the ACEs mission and associate their names with the conference event.

## **ACES Champion Sponsor Package \$7,500**

- Logo with link on the Resilient Kern site – [www.ResilientKern.org](http://www.ResilientKern.org)
- Link to your logo and website in event-related e-blasts
- Promotion in event-related printed materials
- Brief remarks (5 minutes) at the event
- Opportunity to show a promotional video clip (3 minutes)
- Product placement opportunity at the event
- VIP seating at the event and 2 tables (20 event tickets)

## **Gold Sponsor Package \$5,000**

- Logo with link on the Resilient Kern site – [www.ResilientKern.org](http://www.ResilientKern.org)
- Link to your logo and website in event-related e-blasts
- Promotion in event-related printed materials
- Product placement opportunity at the event
- VIP seating at the event and 1 table (10 event tickets)

## **Silver Sponsor Package \$2,500**

- Logo with link on the Resilient Kern site – [www.ResilientKern.org](http://www.ResilientKern.org)
- Link to your logo and website in event-related e-blasts
- Promotion in event-related printed materials
- Special mention during the event by the moderator
- Product placement opportunity at the event
- 4 event tickets

## **Bronze Sponsor Package \$1,000**

- Logo with link on the Resilient Kern site – [www.ResilientKern.org](http://www.ResilientKern.org)
- Link to your logo and website in event-related e-blasts
- Promotion in event-related printed materials
- Special mention during the event by the moderator
- 2 event tickets

## **Copper Sponsor Package \$500**

- Logo with link on the Resilient Kern site – [www.ResilientKern.org](http://www.ResilientKern.org)
- Promotion in event-related printed materials

**Sponsorship Deadline**  
**Tuesday, March 14, 2023**

# How to Sponsor the ACEs Conference Event

To sponsor the ACEs - Building Community Resilience conference and to ensure your logo is made available on all conference materials **please confirm your conference sponsorship later than March 14, 2023.**

## Sponsorship Steps:

1. Select a sponsorship package, then contact us by calling us at 661.328.7034 or by emailing us at [kbartl@first5kern.org](mailto:kbartl@first5kern.org).
2. Make checks payable to: Kern County Children and Families Commission
3. Write ACEs Conference Sponsorship on the memo line.
4. Send the check by **April 1, 2023:**

Kern County Children and Families Commission  
2724 L Street  
Bakersfield, CA 93301

Please connect with us if you have questions and to confirm your Sponsorship Package today:

Amy Travis, Executive Director

E: [atravis@first5kern.org](mailto:atravis@first5kern.org) | 661.328.7036

Kevin Bartl, Communications & Media Specialist

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